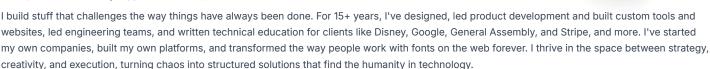
micah rich

DESIGNER. DEVELOPER. BUSINESS LEADER

work@micah.sh • https://micah.sh • @micahbrich



PROFESSIONAL EXPERIENCE



🖴 A Good Company founder, designer & developer

JAN 2009 - AUG 2014

Founded design studio pioneering 'radical transparency' in agency practices, delivering enterprise solutions for Mozilla, NBCUniversal, and Stripe while earning industry recognition.

- · Pioneered 'design in public' methodology, openly documenting processes while shipping projects for both startups and big brands
- · Launched IRS redesign initiative and The League of Moveable Type, revolutionizing open-source typography
- · Built engaged design community through educational workshops and transparent project documentation
- · Established recurring revenue through consulting, digital products, and educational platforms

Citizen designer, developer & product manager

JAN 2017 - JUN 2018

Led rebuild of mission-critical platform using Next.js and modern web technologies, achieving 60% performance improvement through technical modernization.

- · Engineered a complete rebuild of three critical internal tools with Next.js—eliminating crashes and reducing 'Time to Incident' by 60%.
- · Revamped UI/UX with a keyboard-driven interface and real-time map overlays, streamlining incident reporting and boosting team efficiency.
- · Optimized backend performance through real-time systems integration, advanced caching, and memory management for seamless 24/7 operations.
- Instituted a robust metrics and analytics framework that tracked key performance indicators, proactively identifying bottlenecks and driving a sustained 60% reduction in 'Time to Incident.'

GAN General Assembly curriculum designer, product manager & instructor

AUG 2014 - NOV 2015

Led complete transformation of Web Development Immersive curriculum across 14 international markets, modernizing tech stack and creating standardized educational framework.

- · Architected and implemented modern tech stack content development for web applications, including modern frontend developer tools like React, Node.js, and industry-standard tools across all markets
- Created comprehensive curriculum (110K+ words, 365K+ lines of code) with structured & detailed lesson plans and instructor documentation
- · Unified global teaching approach through standardized materials while maintaining creators/instructors autonomy
- · Built collaborative education ecosystem, enabling consistent delivery across employees in 14 international markets

The League of Moveable Type founder, designer, developer, head of education

JAN 2009 - PRESENT

Founded first open-source font foundry, growing to 35,000+ subscribers and revolutionizing typography education.

- · Pioneered open-source typography movement, adopted by Google Fonts and major platforms
- · Cultivated 35,000+ subscriber community through open-source fonts and educational content
- · Developed typography education platform reaching millions globally, with curriculum for beginners and advanced typography enthusiasts
- · Created sustainable model through workshops, products, educational membership, and community initiatives

Wildebeest TECH LEAD & HEAD OF PRODUCT

OCT 2015 - DEC 2022

Transformed agency operations serving Google, Disney, and Spotify through technical modernization and team development.

- · Modernized infrastructure with React, Next.js, AI/ML tools, and cloud hosting (Vercel) for enhanced delivery
- · Instituted code reviews, CI/CD, and Agile practices boosting team and office efficiency
- · Developed accelerated learning program for junior developers in high-velocity environment
- · Delivered both startup and enterprise projects while maintaining exceptional quality standards, interfacing with clients and external partners

Technical Skills & Architecture

Next.js • React Server Components • TypeScript • SWR • Vercel • Supabase/Postgres • AI SDKs • WebSockets/Realtime • Modern CSS / Tailwind • Branding • Copywriting • Marketing • Design

Teaching & Education

Course design • Curriculum development • Interactive workshops • Technical writing • Documentation systems • Open source maintenance • Instructional design • Lesson planning & writing

Business & Leadership

Team mentorship & development • System architecture • Technical roadmapping • Client pitching & management • Technical documentation • Developer education • Project management

EDUCATION